

Manufacturer	Part #	Description	List Price	
		<p>Aavelin Player Units</p>		
MagicBox, Inc.	AV 100	<p>Aavelin: Complete, turnkey digital signage and video messaging system. Includes player unit for stand-alone, 24-hour operation, unlimited (10,000+) page capacity, up to four simultaneous crawl lines, smooth, dynamic transitions, built-in Ethernet, slots for future expansion, heavy-duty 2-space rack enclosure (also adapts to desktop use). Supports virtually any type of display via Composite Video, S-Video, and VGA/RGB outputs. Standard (4:3) aspect ratio supports 640x480 or 800x600 resolution. Widescreen (16:9) aspect ratio supports 852x480 or 1066x600 in both portrait and landscape orientation, NTSC or PAL. Includes Macromedia Flash Support. Ships with Training DVD.</p> <p>Includes Aavelin Composer software for layout and scheduling of pages and transfer of projects to player unit. Image file formats supported include: JPEG, JPEG2000, PCD, TIFF, BMP, RLE, DIB, EPS, GIF, PNG, TGA, IMG, DXF, PCX, DCX, and WMF Clipart. Runs on Windows 2000/XP/VISTA.</p>	\$3,695	
MagicBox, Inc.	AV 200	<p>Aavelin RT: All of the features of the standard Aavelin system, plus Video Pass Through. Video Pass Through allows the Aavelin Player to display video full screen or in a scalable window. Common sources include VCR's, DVD Players, Camera, MPEG Players, satellite or cable feeds. Crawl lines and logo may run overtop of incoming video signal. The Aavelin RT allows for switching between 3 composite inputs and 1 S-Video input. Aavelin RT includes software interface to control Adtec line of MPEG Players. Includes Macromedia Flash Support. Existing AV 100 units may be upgraded to AV 200.</p>	\$4,295	
MagicBox, Inc.	AVUP200	<p>Aavelin Option: Upgrade AV 100 to AV 200. All hardware and software required to upgrade system from AV 100 to AV 200. Upgrade is easily done in the field.</p>	\$800	

MagicBox, Inc.	AV 400	<p>Aavelin HD: Aavelin HD is designed for high-resolution display support, perfect for large and wide format plasmas or LCD monitors. Create content with the Aavelin Composer Software, which designs messages to drive XGA, WXGA and SXGA displays.</p> <p>4 x 3 Aspect Ratio 1024 x 768</p> <p>16 x 9 Aspect Ratio (Landscape or Portrait) 1280 x 768 1376 x 768</p> <p>Aavelin HD brings higher performance and more versatility to the growing array of digital signage needs. Aavelin HD addresses the most intriguing use for these high resolutions: Portrait display. Monitors standing on edge continue to attract traditional print signage clients. With additional performance enhancements and native content authoring, Aavelin HD opens a wide array of uses for messaging and advertising opportunities. Includes player unit for stand-alone, 24-hour operation, unlimited (10,000+) page capacity, up to four simultaneous crawl lines, smooth, dynamic transitions, built-in Ethernet, and heavy-duty 2-space rack enclosure. Includes Macromedia Flash Support.</p>	\$4,495	
MagicBox, Inc.	AV 400P	<p>Aavelin HD-P includes all features of the Aavelin HD with additional processing power for Portrait Displays. Monitors standing on edge continue to attract traditional print signage clients. Faster processor increases Macromedia Flash Performance.</p> <p>4 x 3 Aspect Ratio 1024 x 768 1280 x 1024</p> <p>16 x 9 Aspect Ratio (Landscape or Portrait) 1280 x 768 1376 x 768</p>	\$4,645	

MagicBox, Inc.	AV1080P	<p>Avelin 1080P: Includes all features of the Avelin HD with faster motherboard and processor designed to support a 1080P signal on a 15 Pin VGA Dsub connector. Supports Portrait or landscape application. Good for content with heavy Flash Content. Includes video pass through card for standard definition inputs. Available Q3, 2009. Ships with Training DVD.</p> <p>4 x 3 Aspect Ratio 1280 x 1024</p> <p>16 x 9 Aspect Ratio (Landscape or Portrait) 1920 x 1080</p>	\$4,850	
MagicBox, Inc.	AV 800	<p>Avelin SignMate: Small form-factor Avelin unit designed to be mounted behind a display. Supports high-resolution VGA Output. Dimensions are 8.7 x 5.3 x 1.7. Unit weighs 2.76lbs.</p> <p>4 x 3 Aspect Ratio 1024 x 768 1280 x 1024</p> <p>16 x 9 Aspect Ratio (Landscape or Portrait) 1280 x 768 1376 x 768</p>	\$3,995	

MagicBox, Inc.	AV 800V	<p>Aavelin SignMate with Pass through: Small form-factor Aavelin unit designed to be mounted behind a display. Supports high-resolution VGA Output. Dimensions are 8.7 x 5.3 x 1.7. Unit weighs 2.76lbs. Includes Composite and S-Video input and 1 audio input. Allows user to pass video through either full screen on in a scalable window.</p> <p>4 x 3 Aspect Ratio 1024 x 768 1280 x 1024</p> <p>16 x 9 Aspect Ratio (Landscape or Portrait) 1280 x 768 1376 x 768</p>	\$4,195	
		Aavelin Software Options		
MagicBox, Inc.	AVC1	<p>Aavelin Option: Extra Seat of Composer: This is the same software that comes bundled with the Aavelin playback unit. Order this item if you require additional copies to be used on separate computers, or if you already have an earlier version and wish to upgrade to the latest release. Call for quote on multiple seats of software.</p>	\$395	
MagicBox, Inc.	AVC1-5	<p>Aavelin Option: 5 Extra Seats of Composer: This is the same software that comes bundled with the Aavelin playback unit. Order this item if you require additional copies to be used on separate computers, or if you already have an earlier version and wish to upgrade to the latest release. Call for quote on multiple seats of software.</p>	\$695	

MagicBox, Inc.	AVEB1	<p>Aavelin Option: Emergency Blast Software: Easy to use, Emergency Blast software is designed to allow multiple users to remotely access the Aavelin to post critical time sensitive messages. E-Blast is a separate application from the standard Aavelin Composer that is simple to operate and sits on the desktop of a PC. Content may be quickly created from a set of templates and then “blasted” to the Aavelin unit via a modem or Ethernet connection. The content may be single pages, or a crawl line and may also be scheduled to both trigger and expire at specific times. The flexibility of the program provides a great deal of remote administration capability. Common applications include: School administrators posting inclement weather alerts. Fire Departments posting information on fires or traffic accidents. The Mayor’s office issuing information on civil emergencies. Multiple users may easily access the system, which allows government or corporate installations to post emergency messages. This opens a vital channel for a variety of departments to communicate effectively and quickly with their viewing audience.</p>	\$595
MagicBox, Inc.	AVEB1-5	<p>Aavelin Option: Emergency Blast Software- 5 Seats: Order this items if you require up to 5 additional copies to be used on separate computers.</p>	\$895
MagicBox, Inc.	AVEB1-U	<p>Aavelin Option: Unlimited E-Blast License</p>	\$1,495
MagicBox, Inc.	AVEZS	<p>Aavelin Option: EZ Stream Software: Customizable program for interfacing Aavelin to PC data sources and databases. Useful for displaying conference schedules, meeting room schedules, price updates, Tee Times, etc. Aavelin EZ Stream automates the entire process of creating page information and posting the results to your screen. Content is displayed in columns and rows. File formats supported include relational databases (SQL), XML, .TXT, Access, MS Exchange and Excel. Common databases applications include Dean Evans EMS, PeopleCube Scheduler Plus and Resource Scheduler, and Newmarket’s Delphi. Includes license for one player. Call for quote on multiple licenses.</p>	\$1,000

MagicBox, Inc.	AVEZS-O	Aavelin Option: EZ Stream Overlay Region: Customizable program for interfacing Aavelin to PC data sources and databases. Useful for displaying conference schedules, meeting room schedules, price updates, Tee Times, etc. Aavelin EZ Stream automates the entire process of creating page information and posting the results to your screen. Content is displayed in Crawl lines/Overlay Regions. File formats supported include relational databases (SQL), XML, .TXT, Access, MS Exchange and Excel. Includes license for one player. Call for quote on multiple licenses.	\$750
MagicBox, Inc.	AVEZSD	Aavelin Option: EZ Stream Database Integration: Design and implementation of template and query. Includes up to 4 hours of engineering time. Additional development can be ordered as required.	\$495
MagicBox, Inc.	AVEZSSA	Aavelin Option: EZ Stream Support: Software assurance and support. Required 1st year.	\$300
MagicBox, Inc.	AVEZSBD	Aavelin Option: Aavelin EZ Stream Building Directory: Packaged solution that includes EZ-Stream content management software, templates, and excel spreadsheet. No database is required. Use the provided spreadsheet and quickly create a building directory that can be updated at any time through the spreadsheet. Display Companies by Floor or by Suite. Customizable banner at the top for Building name and artwork. 1st year Aavelin EZ Stream Support required.	\$500
MagicBox, Inc.	AVEZSRM	Aavelin Option: Aavelin EZ Stream Restaurant Menu: Packaged solution that includes EZ-Stream Software, templates, and 2 excel spreadsheets. No database is required. Template and Spreadsheet combinations allow you to show an entire menu, or show different menus for breakfast, lunch, and dinner. You can also highlight weekly specials in the middle of the screen while the menu is on either side (3 column look). Customizable banner at the top of the menu for Restaurant name and branding. 1st year Aavelin EZ Stream Support required.	\$500
MagicBox, Inc.	AVB1	Aavelin Option: Background Expansion Pack: CD-ROM with 1,000 professional backgrounds for use in Aavelin Composer of any Windows graphics application. There are 200 basic backgrounds (including the 100 that come with Aavelin Composer) and 5 thematic variations of each background, for a total of 900 additional backgrounds.	\$150

MagicBox, Inc.	AVBH1	Aavelin Option: Background Expansion Set #2: CD-ROM with 1,000+ professional backgrounds for use in Aavelin Composer or any Windows graphics application. There are 1,000+ unique backgrounds focusing on major holidays and events such as Snow Days, Communitie Notices, Birthdays and many more. See website for thumbnails.	\$225
MagicBox, Inc.	AVC2	Aavelin Option: Professional Software: Aavelin Composer Professional includes additional capability beyond the standard software. 1.) HTML output: allows users to place presentations directly onto websites. This HTML file consists of an index page of thumbnails that can be included or excluded based upon date. 2.) Credit Roll: allows the user to link to a .TXT file and move information vertically up the screen like credits at the end of a movie. Content can also be placed over incoming video or Flash. 3.) Page Filtering: allows the user to hide or display pages based upon their type or scheduling properties (i.e. hide expired pages, show video overlay pages only, etc.) 4.) Increased scheduling capacity allows additional conditions to be applied to a page or crawl item. 5.) Project Preview: allows the Aavelin project to be played back in a window within Composer Software. Allows the end user to see a project before it is transferred to the player. 6.) PowerPoint Support: allows the user to import a PowerPoint files which automatically convert it to Adobe Flash by uploading it to a dedicated server. Bring in large PowerPoint files and use them full screen or as a page element.	\$375
MagicBox, Inc.	AVMWD	Aavelin Option: MagicWidget--Serial Control: Control any device with a DB9 serial port. Ability to turn monitors off and on remotely. Triggering of High End Pro DVD Players via Serial Commands.	\$375
MagicBox, Inc.	AVMWD1	Aavelin Option: MagicWidget--RSS Feed: Widget for pulling in single custom RSS Feeds into the Aavelin Player. Displays in overlay regions.	\$325
MagicBox, Inc.	AVUPFL	Aavelin Option: Software Upgrade to Flash: Software and license to upgrade Aavelin Player to playback Macromedia Flash Files. This upgrade is for customers that already have Aavelin Units without the Flash Player. Prior to upgrading, please contact MagicBox with your unit serial number and current versino of software to determine system compatability	\$250

MagicBox, Inc.	AVFCS	Aavelin Option: Custom Flash content creation: MagicBox will create Flash content to your specification for display on the Aavelin System. Content creation is billed on an hourly or project basis. For more information, please call or email.	\$95/hr
		Aavelin Hardware Options	
MagicBox, Inc.	AVW1	Aavelin Option: Weather Display System:- Standard: Includes weather instruments, which monitor local temperature, wind speed & direction, and rainfall. Wind chill is also calculated and displayed.	\$895
MagicBox, Inc.	AVW2	Aavelin Option: Weather Display System: - Deluxe: Includes weather instruments, which monitor local temperature, wind speed & direction, rainfall, barometric pressure, humidity, dew point and wind chill.	\$1,395
MagicBox, Inc.	AVMOD	Aavelin Option: Modem Communications: Includes a high speed modem and connecting cables to allow an Aavelin unit to receive projects via modem. Your sending PC must also be equipped with a modem (33.6K or better recommended.)	\$225
MagicBox, Inc.	AVVTR-2	Aavelin Option: VTR Control Package for 2 DVD/VTR's: Control 2 consumer VTRs or VTR/DVD combo players via infrared transmitters. Recommend Panasonic, Sony SLV Series, JVC & Phillips.	\$245
MagicBox, Inc.	AVVTR-4	Aavelin Option: VTR Control Package for 4 DVD/VTR's: Control 2 consumer VTRs or VTR/DVD combo players via infrared transmitters. Recommend Panasonic, Sony SLV Series, JVC & Phillips.	\$395
MagicBox, Inc.	UPS1	Aavelin Option: Uninterruptable Power Supply: Protects your Aavelin unit from possible data-loss due to power spikes, surges, and outages. Strongly recommended for areas with frequent power outages.	\$175
MagicBox, Inc.	AVUSB1	Aavelin Option: USB Publishing: USB 2.0 embedded flash drive and extension cables for both Aavelin and the PC. Allows for publishing content from PC to Aavelin via USB port.	\$25
MagicBox, Inc.	AVT5	Aavelin Option: Single port Transmitter: Sends VGA over Cat5 up to 1,000 feet at 1920x1080 resolution with Stereo Audio to a single Receiver.	\$425
MagicBox, Inc.	AVT85	Aavelin Option: 8 port Transmitter: Sends VGA over Cat5 up to 1,000 feet at 1920x1080 resolution with Stereo Audio. Send up to 8 receivers. Expand up to 512 Receivers by adding Line Splitters.	\$690

MagicBox, Inc.	AVT16	Aavelin Option: 16 port Transmitter: Sends VGA over Cat5 up to 1,000 feet at 1920x1080 and 1,300 feet at 1366x768 resolution with stereo audio. Send to as many as 16 receivers. Expand up to 1080 Receivers by adding Line Splitters.	\$890
MagicBox, Inc.	AVH5	Aavelin Option: Hub/Line Splitter: Extends VGA over Cat5 signal to additional receivers.	\$790
MagicBox, Inc.	AVR5S	Aavelin Option: VGA over Cat5 receiver-Short: Receives signal from transmitter or hub from up to 250 feet at 1920x1080 resolution with Stereo Audio.	\$245
MagicBox, Inc.	AVR5L	Aavelin Option: VGA over Cat5 receiver-Long: Receives signal from transmitter or hub from up to 1,000 feet at 1920x1080 resolution with Stereo Audio.	\$445
MagicBox, Inc.	AVTTU	Aavelin Option: VGA over Cat5 Tuning Unit: VGA over Cat5 receiver tuner. Allows user to tune in correct settings on receivers.	\$195
		MPEG Encoding & Decoding Options	
MagicBox, Inc.	AVEdgeHD	Aavelin Option: MPEG Player-160 Gig: The Edge HD is both an SD and HD digital video player that decodes MPEG 2 and MPEG 4 video. The Unit contains an 80 gig hard drive. With SD Video this allows the user to playback 32 hours of content at a 5 megabit encode rate. With HD Video this allows the user to playback 7 hours of content at a 25 megabit encode rate. Content is transferred to the player via a 100baseT network connection. The Edge HD can be a stand-alone system or controlled by the Aavelin over IP. MPEG video passed through the Aavelin can be full screen or in a scalable window.	\$2,500
MagicBox, Inc.	AVSESD-4	Aavelin Option: MPEG Player-4 Gig: Playback MPEG 2 & MPEG 4 in SD. 4 Gig of Flash Memory provides 1.5 hours of SD Video at 5 Megabits. Small profile: 1.26 x 5.7 x 10.5 Requires MPEG Support and Integration.	\$1,525
MagicBox, Inc.	AVSESD-8	Aavelin Option: MPEG Player-8 Gig: Playback MPEG 2 & MPEG 4 in SD. 8 Gig of Flash Memory provides 3 hours of SD Video at 5 Megabits. Small profile: 1.26 x 5.7 x 10.5 Requires MPEG Support and Integration:	\$1,850
MagicBox, Inc.	AVSESD-80	Aavelin Option: MPEG Player-80 Gig: Playback MPEG 2 & MPEG 4 in SD. 80 Gig Hard drive provides 32 hours of SD Video at 5 Megabits. Small profile: 1.26 x 5.7 x 10.5. Requires MPEG Support and Integration:	\$1,525

MagicBox, Inc.	AVSESD-0	Aavelin Option: MPEG Decoder: Decodes MPEG 2 & MPEG 4 in SD. No storage. For streaming video only. Small profile: 1.26 x 5.7 x 10.5.	\$1,155	
MagicBox, Inc.	AVMHub-S	Aavelin Option: MPEG Encoder/Decoder: The MediaHub is an Encoder/Decoder that allows the user to encode video directly to the harddrive for playback. The Unit contains a 160 gig hard drive. 3 mirrored ASI outputs. MPEG & Dolby stereo audio. For broadcast or studio encoder applications. Field upgradable to MPEG 2 HD 420. With SD Video this allows the user to playback 62 hours of content at a 5 megabit encode rate. Single video output means that you cannot have confidence encoding occurring at the same time as playback. The MediaHub can be a stand-alone system or controlled by the Aavelin over IP. MPEG video passed through the Aavelin can be full screen or in a scalable window. Requires 2-3 hours of phone training. Call for quote on training.	\$7,500	
MagicBox, Inc.	AVEdje-SE4	Aavelin Option: MPEG Streaming Encoder: Edje MPEG 4 IP streaming encoder w/MPEG audio. Takes a composite video input and outputs both an MPEG 2 file as well as an IP Stream. Streaming MPEG video can be broadcast over an IP network and decoded using VLAN decoding software, Amino Set Top Box or Streaming Decoder.	\$2,000	
		Aavelin Training, Warranties & Services		
MagicBox, Inc.	AVTR1	Aavelin Option: Training: MagicBox software training is available via the web. A one-hour training session hosted by MagicBox covers Aavelin Composer Software and optional software components. Training includes one Web Connection. This virtual training class can include multiple trainees. For each additional Web Connection add \$35 per hour.	\$250/Hr	
MagicBox, Inc.	AVTRAD	Aavelin Option: MPEG Support & Integration: Support for setting up Adtec MPEG interface to Aavelin Unit. This support is included with the purchase of the AVEdjeHD 4111 and AVSoloHD Units only. Includes free phone support for set up and configuration. Required when MPEG Player purchased from 3rd party vendor.	\$400	

MagicBox, Inc.	AVWAR	Aavelin Option: Bronze Warranty: Standard Warranty is one-year parts and labor. Extended Bronze Warranty adds one year and includes return UPS Ground Shipping of Aavelin Unit if repairs are necessary. Please contact MagicBox directly or visit our website for detailed warranty documentation.	\$265
MagicBox, Inc.	AVWAR1	Aavelin Option: Silver Warranty: Standard Warranty is one-year parts and labor. Extended SILVER Warranty adds two years and includes return UPS Ground Shipping of Aavelin Unit. Please contact MagicBox directly or visit our website for detailed warranty documentation.	\$395
MagicBox, Inc.	AVWAR2	Aavelin Option: Gold Warranty: Standard Warranty is one-year parts and labor. Extended GOLD Warranty adds two years and includes overnight shipping of loaner if required while customers unit is repaired. Also includes free software upgrades during warranty period. Please contact MagicBox directly or visit our website for detailed warranty information.	\$795
MagicBox, Inc.	AVTX1	Aavelin Option: TxStream NOAA Weather: allows the customer to receive the NOAA weather zone forecast for this local area over a network connection. Forecast data is displayed in the one of the crawl regions. Up to 5 separate geographic regions may be specified. Includes customizable forecast length. Service is for 1 year.	\$595
MagicBox, Inc.	AVTX2	Aavelin Option: TxStream Data Services: will include data feeds for World, National, Business & Entertainment News, Financial Highlights, Sports Headlines & Scores. Service is for one year.	\$595
MagicBox, Inc.	AVTXC	Aavelin Option: Combines AVTX1 and AVTX2:	\$895
MagicBox, Inc.	AVTXCS	Aavelin Option: Custom Stock Symbols: One time set up fee for up to 25 stock symbols on Nasdaq, AMEX, or NYSE. Display of stock symbols included with AVTX2.	\$235
		Memo Player Units	

MagicBox, Inc.	MEMO1	<p>Memo: Complete, turnkey digital signage and video messaging system. Includes player unit for stand-alone, 24-hour operation, unlimited (10,000+) page capacity, built-in Ethernet, heavy-duty 2-space rack enclosure (also adapts to desktop use). Supports virtually any type of display via Composite Video, S-Video, and VGA/RGB outputs. Standard (4:3) aspect ratio supports 640x480 or 800x600 resolution. Widescreen (16:9) aspect ratio supports 852x480 or 1066x600 in both portrait and landscape orientation, NTSC or PAL.</p>	\$2,395	
		<p>Memo Software Options</p>		
MagicBox, Inc.	MC1	<p>Memo Option: Extra Seat of Composer: This is the same software that comes bundled with the Memo playback unit. Order this item if you require an <u>additional</u> copy to be used on a separate computer. This is helpful if you have multiple users on the same network.</p>	\$295	
MagicBox, Inc.	MC1-5	<p>Memo Option: 5 Seat Composer License: This is the same software that comes bundled with the Memo playback unit. Order this item if you require up to 5 <u>additional</u> copies to be used on separate computers. This is helpful if you have multiple users on the same network. Call for quote on large volume software seats requirements.</p>	\$495	
MagicBox, Inc.	MEB1	<p>Memo Option: Emergency Blast: Easy to use, Emergency Blast software is designed to allow multiple users to remotely access the Aavelin to post critical time sensitive messages. E-Blast is a separate application from the standard Aavelin Composer that is simple to operate and sits on the desktop of a PC. Content may be quickly created from a set of templates and then “blasted” to the Aavelin unit via a modem or Ethernet connection. The content may be single pages, or a crawl line and may also be scheduled to both trigger and expire at specific times. The flexibility of the program provides a great deal of remote administration capability. Common applications include: School administrators posting inclement weather alerts. Fire Departments posting information on fires or traffic accidents. The Mayor’s office issuing information on civil emergencies. Multiple users may easily access the system, which allows government or corporate installations to post emergency messages. This opens a vital channel for a variety of departments to communicate effectively and quickly with their viewing audience.</p>	\$595	

MagicBox, Inc.	MEB1-5	Memo Option: Emergency Blast 5 Seat License: Order this items if you require up to 5 additional copies to be used on separate computers. Call for quote on large volume software seat requirements.	\$895
MagicBox, Inc.	MEB1-U	Memo Option: Unlimited E-Blast License.	\$1,495
MagicBox, Inc.	MB1	Memo Option: Background Expansion Pack: CD-ROM with 1,000 professional backgrounds for use in Aavelin Composer of any Windows graphics application. There are 200 basic backgrounds (including the 100 that come with Aavelin Composer) and 5 thematic variations of each background, for a total of 900 additional backgrounds.	\$150
MagicBox, Inc.	MBH1	Memo Option: Background Expansion Set #2: CD-ROM with 1,000+ professional backgrounds for use in Aavelin Composer or any Windows graphics application. There are 1,000+ unique backgrounds focusing on major holidays and events such as Snow Days, Communitie Notices, Birthdays and many more. See website for thumbnails	\$225
MagicBox, Inc.	MC2	Memo Option: Memo Composer Professional: includes additional capability beyond the standard software. 1.) HTML output allows users to place presentations directly onto websites. This HTML file consists of an index page of thumbnails that can be included or excluded based upon date. 2.) Page Filtering allows the user to hide or display pages based upon their type or scheduling properties (i.e. hide expired pages, show video overlay pages only, etc.) 3.) Increased scheduling capacity allows additional conditions to be applied to a page or crawl item. 4.) Project Preview: allows the Memo project to be played back in a window within Composer Software. Allows the end user to see a project before it is transferred to the player.	\$295
		Memo Warranties	
MagicBox, Inc.	MWAR	Memo Option: Bronze: Standard Warranty is one-year parts and labor. Extended Bronze Warranty adds one year and includes return UPS Ground Shipping of Memo Unit if repairs are necessary. Please contact MagicBox directly or visit our website for detailed warranty documentation.	\$265

MagicBox, Inc.	MWAR1	Memo Option: Silver Warranty: Standard Warranty is one-year parts and labor. Extended Silver Warranty adds two years and includes return UPS Ground Shipping of Memo Unit if repairs are necessary. Please contact MagicBox directly or visit our website for detailed warranty documentation.	\$395
MagicBox, Inc.	MWAR2	Memo Option: Gold Warranty: Standard Warranty is one-year parts and labor. Extended Gold Warranty adds two years and includes overnight shipping of replacement parts if required. Also includes free software upgrades during warranty period . Please contact MagicBox directly or visit our website for detailed warranty information.	\$795
		Memo Hardware Options	
MagicBox, Inc.	MW1	Memo Option: Weather Display System - Standard: This system includes weather instruments, which monitor local temperature, wind speed & direction, and rainfall in real-time. Additionally, wind chill is calculated and displayed. Content is displayed as static content in a single overlay region.	\$895
MagicBox, Inc.	MW2	Memo Option: Weather Display System - Deluxe: Same as Standard system and also includes sensors for barometric pressure and humidity / dewpoint.	\$1,395
MagicBox, Inc.	MMOD	Memo Option: Modem Communications: Includes a high speed modem and connecting cables to allow an Aavelin unit to receive projects via modem. Your sending PC must also be equipped with a modem (33.6K or better recommended.)	\$225
MagicBox, Inc.	UPS1	Memo Option: Uninterruptable Power Supply: Protects your Aavelin unit from possible data-loss due to power spikes, surges, and outages. Strongly recommended for areas with frequent power outages.	\$175
MagicBox, Inc.	MUSB1	Memo Option: USB Publishing: USB 2.0 embedded flash drive and extension cables for both Aavelin and the PC. Allows for publishing content from PC to Aavelin via USB port.	\$25
MagicBox, Inc.	MTR1	Memo Option: Training: MagicBox software training is available via the web. A one-hour training session hosted by MagicBox covers Aavelin Composer Software and optional software components. Training includes one Web Connection. This virtual training class can include multiple trainees. For each additional Web Connection add \$35 per hour.	\$200/Hr

MagicBox, Inc.	VIP6	<p>VIP: TV Output: Economical, turn-key video messaging system. Create and schedule pages on your PC in the easy to use Composer Application. Playback using the compact, attractive stand-alone player. Low power consumption. Includes keypad for easy setup of IP address.</p> <p>VIP6 Supports Composite TV Output via an RCA Connector. S-Video is available upon request.</p> <p>Publishing from VIP Composer to the player unit is done via Ethernet (TCP/IP) networking (DHCP or Static IP). Create your pages on a PC and then transfer them to one or more VIP units via the Internet or your corporate LAN.</p> <p>Player come bundled with VIP Composer software for Windows 2000/XP/VISTA. VIP Composer allows you to create projects using images from your PC, including scanned pictures, digital photographs, etc. Comes with 100 professional backgrounds to get you started. Use any TrueType font to title over your backgrounds, then sequence your pages in any order and publish them to the VIP. Pages may be scheduled by date, day of week, and time. Image formats supported include .BMP, .JPG, .TIF and more.</p> <p>VIP Composer Software includes the ability to place multiple image objects over the background as well as resize those images, add shadows/outlines, and adjust brightness/contrast. Also includes new fine control over object positions and sizes, object locking, and "Logo Bug" support for display of a logo in the corner of all pages.</p>	\$2,395	
MagicBox, Inc.	VIPEZL	<p>VIP: VIP with EZ Stream: Customizable program for interfacing VIP to PC data sources and databases. Useful for displaying conference schedules, meeting room schedules, price updates, Tee Times, etc. EZ Stream automates the entire process of creating page information and posting the results to your screen. Content is displayed in columns and rows. Data Sources supported include relational databases, (SQL), XML, .TXT, Access, MS Exchange and Excel. Common databases applications include Dean Evans EMS, PeopleCube Scheduler Plus and Resource Scheduler, and Newmarket's Delphi. Includes hardware player and software license.</p>	\$2,395	
MagicBox, Inc.		VIP EZ Stream Lite 6-10 Units	\$2,095	

MagicBox, Inc.		VIP EZ Stream Lite 11-20 Units	\$1,795
MagicBox, Inc.		EZ Stream Lite 21+ Units	\$1,495
MagicBox, Inc.	VIPEZSD	VIP Option: EZ Stream Database Integration: Design and implementation of template and query. Includes up to 4 hours of engineering time. Additional development can be ordered as required.	\$495
MagicBox, Inc.	VIPEZSSA	VIP Option: EZ Stream Software Support: Software assurance and support. Required 1st year.	\$300
		VIP Software Options	
MagicBox, Inc.	VIPC3	VIP Option: Extra Seat VIP Composer: This is the same software that comes bundled with the VIP Unit. Order this item if you require additional copies to be used on separate computers.	\$150
MagicBox, Inc.	VIPB1	VIP Option: Background Expansion Set # 1: CD-ROM with 1,000 professional backgrounds for use in VIP Composer or any Windows graphics application. There are 200 basic backgrounds (including the 100 that come with VIP Composer), and 5 thematic variations of each background, for a total of 900 additional backgrounds.	\$150
MagicBox, Inc.	VIPH1	VIP Option: Holiday & Events Background Expansion Set # 2: CD-ROM with 1,000+ professional backgrounds for use in VIP Composer or any Windows graphics application. There are 1,000+ unique backgrounds focusing on major holidays and events such as Snow Days, Community Notices, Birthdays and many more. See website for thumbnails.	\$225
		VIP Hardware Options & Warranties	
MagicBox, Inc.	UPS1	VIP Option: Uninterruptable Power Supply: Protects your VIP unit from possible data-loss due to power spikes, surges, and outages. The VIP has a low power consumption rate and can run for hours on this UPS. Strongly recommended for areas with frequent power failures.	\$175
MagicBox, Inc.	VIPWAR1	VIP: Silver Warranty: Standard Warranty is one-year parts and labor. Extended Silver Warranty adds an additional two years and covers ground shipping as well. For detailed warranty information, please contact MagicBox directly.	\$395

MagicBox, Inc.	VIPWAR2	VIP: Gold Warranty: Standard Warranty is one-year parts and labor. Extended GOLD Warranty adds two years and includes overnight shipping of loaner if required while customers unit is repaired. Please contact MagicBox directly or visit our website for detailed warranty information.	\$495	
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